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There's something so enticing about a fresh start. Even if you're not the kind of person to make resolutions, starting a new year is the perfect opportunity to pause and do some reflecting.

If you are part of a small business or nonprofit, how did last year go? Taking some time to make goals for the new year will help you draw a roadmap to follow when

the inevitable busy seasons hit. Finding new and meaningful ways to connect with your community and/or build customer loyalty requires creativity and consistency.

If you're in a service based business like food service, a landscaping or construction business, or fitness — the new year is the perfect time to start thinking about a fresh look for your team. Building a strong team identity is important because your employees (or volunteers) can be one of the most important factors in your overall success.

“Groups with strong team identity also have high degrees of loyalty.”

PostitivePsychology.com





Or maybe the new year is the perfect motivation to create a fresh look for your business. Perhaps it is time to rebrand or freshen up your logo? Well executed branding helps you stand out from the crowd, something that is especially important in today's face-paced marketplace which is increasingly driven by social media.

Here's a look at a few logo updates our design team worked on this past year:



Train180
train hard race easy

Original



Mint Remix

The Farmers
DINNER

Original



Mint Remix

"Your brand gives you personality.
Branding has always been a vital part of
business, but it may be more important
now than ever before."

The Importance of Branding in Business, Forbes.com

We are excited for a fresh start in 2022! We're always looking for ways to fine tune our craft, bring the best value to our customers, and keep improving our day-to-day processes.

Looking forward to working with you this year!

Let us know how we can help.

Get in Touch

Featured Products



Sideline Beanie



Puffer Vest



Camp Fleece Snap Pullover



LOVE is in the air!

If you are thinking about kicking off the new year with a **Merch Store** to offer your community some fresh gear, **Valentines Day** is a great excuse to introduce a new design that everyone will LOVE!

Merch Stores that close by January 18th will have items in time for Valentines Day. *Get in touch if you are interested so we can get things rolling for you.*



GET IN TOUCH



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SCREEN PRINTING / EMBROIDERY / ONLINE MERCH STORES / HEAT APPLIED GRAPHICS